



Fire Department

City of Arts & Innovation

July 14, 2017

With the support of Fire Chief Michael Moore and the City of Riverside Fire Department, I am pleased to be heading our team, the Riverside Fire Pink Brigade, at the annual Pink on Parade 5K to support those in our community fighting breast cancer. Please join us in the festivities on Saturday October 21, 2017 at Ryan Bonaminio Park in Riverside.

This year we will be honoring Ms. Allyson Mandry who, at the age of 32, is currently battling breast cancer. Allyson is the daughter of retired Division Chief Mitch Wesche and Karen Wesche. She is a **fighter** and you can follow her fight, or blog a note of encouragement at: <http://eyesabovethewaves2017.blogspot.com>.

The walk begins at 8:30 am and events include a 5K up Mt. Rubidoux or a shorter Family Fun Walk around the park, a dunk tank, and many other games and activities for all ages.

Pink on Parade is a non-profit organization that supports individuals, their families, and the community by providing education relating to self-exams and early detection, support services such as yoga, as well as goods like bras, wigs, scarves, and so much more.

One in eight women and one in a thousand men will be affected by breast cancer, not to mention the thousands of family and friends whose loved ones are afflicted by this disease. Those numbers mean that at some point everyone will be affected in some way by breast cancer. However, early detection through screening and increased awareness can help drastically improve the quality of life of those afflicted as well as increase their survival rate.

You can help make a difference in thousands of lives by making a donation to this organization and this great event. Donating \$25, \$50, \$100, or whatever your budget will allow, or becoming a sponsor all helps to keep this program moving forward and provide much needed support and services.

Donations may be a one-time payment or monthly contribution - all are tax deductible. (Tax ID #23-7276444). For donations please use link: <https://www.crowdrise.com/RiversideFirePinkBrigade>. Let's hit our goal!

If you would like to participate in the 5K or Family Fun Walk please register online at www.pinkonparade.org. If on a laptop, the registration link is at the top as 'Register'; if using a smart phone use the menu button at the top of the screen (box with three dashes) and use the dropdown to select 'register as a walker'. Fill out personal information and about midway in the Team Information, click 'join team', type Riverside Fire Pink Brigade, and select.

Thank you for your support!

Riverside Fire Pink Brigade
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Administration

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